



**BC Lacrosse Association**  
**#101 – 7382 Winston Street, Burnaby, BC V5A 2G9**  
**Website: [www.bclacrosse.com](http://www.bclacrosse.com)**  
**Instagram: @bc\_lacrosse\_association**  
**Facebook: @BCLacrosseAssociation**  
**Twitter: @BCLacrosse**

---

- FOR IMMEDIATE RELEASE  
Tuesday, January 24, 2023

## **Impact Canopies Canada Sponsors BC Lacrosse**

Burnaby, B.C. - The BC Lacrosse Association (BCLA) is excited to announce that we have agreed to a one year sponsorship deal with Field, Team and Club Branding Company Impact Canopies Canada.

*"The BC Lacrosse Association is excited to welcome Impact Canopies Canada to our group of organizational sponsors and are looking forward to creating new BCLA marketing signage materials that will increase the profile of our sport and events."*

- Matt Doherty, Marketing & Communications Director, BC Lacrosse Association

*"We are proud to support the BCLA and local grassroots sporting initiatives. We understand both the importance and challenges of youth sport today. Having participated in the BCLA as a youth, Impact is happy to continue supporting this season!"*

- Mike Ohirko, Owner, Impact Canopies Canada

Benefits that the BCLA will receive in this sponsorship include \$7,500 of value-in-kind products to create new marketing signage materials for the organization, as well as a preferred pricing for the BCLA membership for canopy tents and custom branding solutions. More Information will be released on the BCLA member preferred pricing that will be provided to the BCLA membership from Impact Canopies Canada.

You can also expect to see Impact Canopies Canada on-site at select 2023 BCLA Provincials for both field lacrosse and box lacrosse.

### **For more information contact:**

Matt Doherty

Marketing & Communications Director

BC Lacrosse Association

E: [matt@bclacrosse.com](mailto:matt@bclacrosse.com)

P: 604-421-9755 ext 4